

Social Sector Buzzword Bingo

Definition of Buzzword: a word or phrase, often an item of jargon, that is fashionable at a particular time or in a particular context.

Opinion: buzzwords are often born from and utilized out of a sincere desire to connect with our peers and utilize best practices. What makes them “buzzwords” instead of core values is that organizations aren’t trained on how to actually walk out the concepts they claim to value. Buzzwords aren’t bad because they’re overused. They’re only bad when we use them exclusively in conversation, but don’t walk them out in practice.

B	I	N	G	O
Best Practices	Advocacy	Time, Talent, Treasure	ACES	Collaboration
Generational Trauma	Change Maker	Preservation	Data	Peer to Peer Fundraising
Global Context	Equity	FREE	Social Context	Developmental Milestones
Innovation	Permanency	Independence	Networking	Awareness
Self Care	Resiliency	Inclusion	Impact	Lifelong Learning